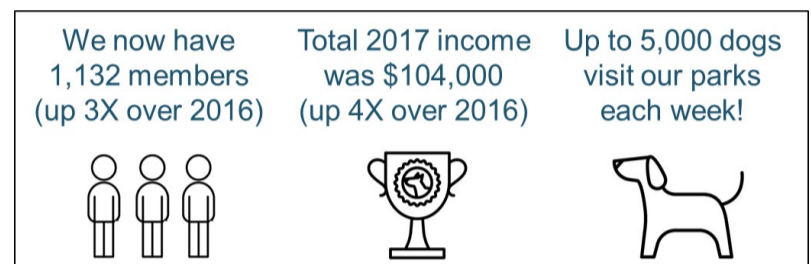




2017 was an amazing turn-around year for DOGPAW! With new ideas and remarkable community support, we were able to triple membership and double the number of business sponsors. We raised over \$100,000 towards our mission of providing dogs and their owners places to run, walk, play and thrive.



This growth came through:

- Hosting fun outreach events to raise awareness about DOGPAW
- Building a new board with key influencers in our community
- Creating a user-friendly website for our members to connect with us better
- Advocating with community officials to create more off-leash spaces in our community and find ways to decrease overcrowding in our current parks
- Using social media, newsletters, signs and other methods to educate community dog owners on best practices in our parks

*“What a treasure for dog owners! I just moved to the area and I have been to DOGPAW almost every day with my dogs. I’m so grateful these parks exist! I didn’t have a place like this where I lived before.” -- Susan*

In 2018, DOGPAW will seek grants and financial partners to continue to improve our parks by:

- Working with Animal Control, Clark County, City of Vancouver, and BPA to address off-leash dogs and safety in and near our parks
- Bringing awareness to licensing laws and developing strategies for next steps
- Evaluating how to decrease overcrowding in our most popular parks
- Educating dog owners for best practices at DOGPAW parks
- Building a volunteer program to help maintain parks
- Seeking grants to upgrade or repair kiosks, trails and agility course
- Working with community officials to build more off-leash spaces in our community

**Four ways you can help DOGPAW fulfill our mission in 2018:**

**Tell others** - including your elected officials about why DOGPAW and off-leash parks are needed

**Partner with DOGPAW** - business sponsorships & donations help sustain our parks

**Volunteer** - we depend on volunteers to manage our parks and do the tasks to keep us operating

**Become a member** - your membership improves livability for our whole community!

[On the website/newsletter there is a button to link to making a donation]

**DOGPAW Board and Affiliations:**

Mark Watson, President and Board Chairman

Lenice Shaw, Secretary and Treasurer

Jill Stephens, Director of Marketing; *Director of Marketing for Eastman Kodak*

Paul Scarpelli, Member; *Clark County Animal Protection and Control Manager and Code Enforcement Manager*

Debbi Hanson, Member; *Director, Battle Ground Parks & Recreation*

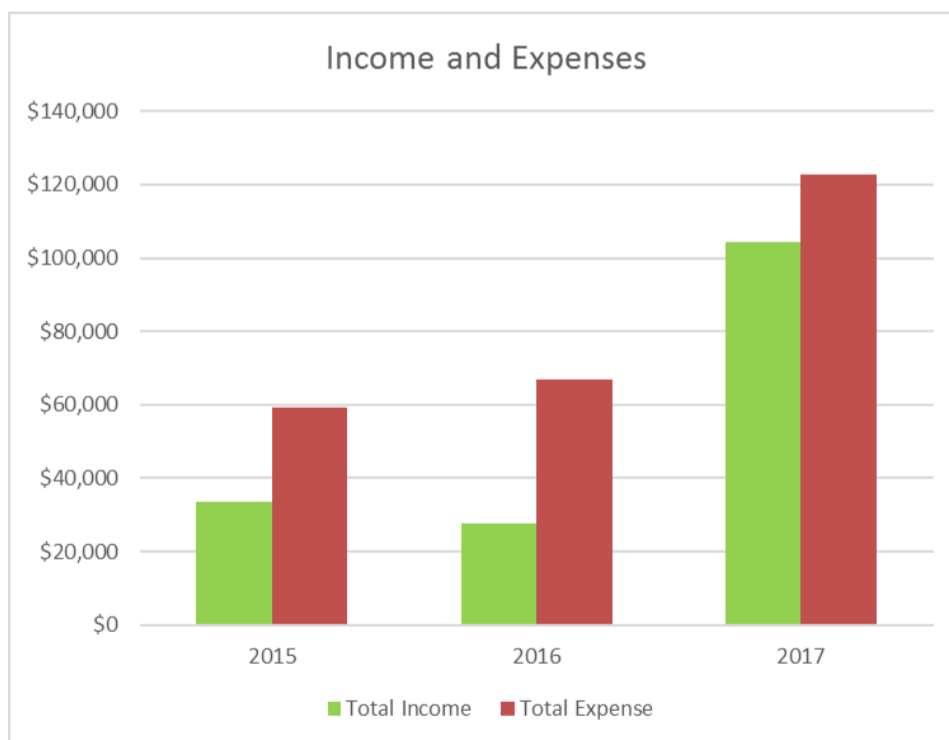
Paul Harris, Member; *Retired Clark County Internal Auditor*

Lisa Feder, Member, Member; *Humane Society for SW Washington VP & Director of Shelter Operations*

Arleen Chester, Member

Tom Fralia, Member; *Owner of All Natural Pet Supply*

**2017 Financial Snapshot:**



**DOGPAW manages and maintains:**

4 off-leash parks

Up to 5,000 dogs visit each week

Over 30 acres

Nearly 5 miles of trail