

DOGPAW BARK NEWS

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Photo of DOGPAW Susan Anderson and her dog.

Animal Control Manager Joins DOGPAW Board.

The newest member of the DOGPAW board is Susan Anderson, who took over as manager of Clark County Animal Protection and Control and Code Enforcement Services last fall.

Anderson, who has served for 13 years in the fire marshal's office, brings 22 years of code administration experience and a decade of work

on local animal services and code enforcement teams to her county post. She's also currently working on a master's degree in public administration.

She said she's pleased to join the DOGPAW board.

"Working with the organization that brought off-leash dog parks to Clark County gives me an added perspective on how much county residents value these facilities," Anderson said. "As a dog owner myself, I know how important these pets are to their people, and I'm happy to work with DOGPAW to make sure these parks remain open and safe."



DOGPAW

By **LENICE SHAW**, secretary and treasurer

DOING WHAT MUST BE DONE

2019 DOGPAW Budget

The 2019 DOGPAW Budget adopted by the DOGPAW Board assumes that in 2019 we break even--because we must! Major assumptions include:



Business Revenues Are Expected To Decline

Business revenues are expected to decline \$5,000 because we know of \$8,500 in sponsorships will not recur in 2019. We expect to replace \$3,500 of those, but will need a business sponsorship development leader to achieve that goal.



No Grant Money

We do not generate any grant revenue to cover operating costs in 2019. (2018 had \$3,000, but we know we cannot get that in 2019.)



Operation Costs Expected To Decline

DOGPAW will realize \$12,000 in savings on direct park operating costs that Clark County will assume at Lucky and Kane parks. (The county was already paying most costs at Dakota).



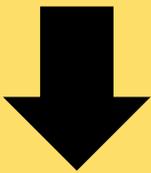
Still Paying for Ike & Poop Bags

DOGPAW will continue to pay all operating costs at Ike (a City of Vancouver park) and for all poop bags at all parks.



Technology Costs Are Reduced

Technology costs are reduced by almost \$8,000 by finding a volunteer to take on the information technology roles we currently pay for.



Reduced Fundraising Costs to 30%

DOGPAW reduces fundraising costs to 30 percent of funds raised by finding a volunteer to lead the fundraising efforts that we have had to hire contractors to perform in the past.

In order to break even we assumed that, in spite of Clark County's assumption of park costs, our memberships are at least 83 percent of the level in 2018.

So in summary, in order for DOGPAW to become financially sustainable,

We Need

Continued Financial Support From Members

Volunteer Leaders

PITCH IN TODAY!

DOGPAW	
	2019 Budget
Individual members/donors	38,176
Business Sponsorships & support	27,778
Grants	-
Merchandise sales/park rentals	400
Total Gross revenues	\$ 66,354
Less costs of fundraising	(19,986)
Less park operating costs	(21,710)
Less shared operating costs	(24,719)
Net Investment Income (Loss)	-
Year-to-date Net Income	\$ (61)

